

22 March 2010.

Attention Lyneen Allen
DEAF EXPO 2.

To Whom It May Concern: Support Letter re Deaf Expo 2.

Background

The Cancer Society of New Zealand Auckland Division Inc. is the leading non government organisation dedicated to reducing the incidence of cancer and ensuring the best cancer care for everyone in the greater Auckland and Northland region from the Waikato border in the South to Cape Reinga in the far North.

The Society receives no direct financial support from Government and as such it relies on donations throughout the year to provide a wide range of services free of charge.

The Society is committed to working with the community by providing leadership and advocacy in cancer control with core services in Information, Support, Health Promotion and Research.

Key Facts

- 1 in 3 New Zealanders will be affected by cancer.
- This year almost 20,000 people will be diagnosed with a serious cancer and sadly around 8,000 people will die from cancer.
- 55 people are diagnosed every day with cancer
- 22 people approximately die every day from cancer in New Zealand.
- There are over 100 different cancer diseases
- The five most common cancer diagnoses are colorectal cancer, prostate cancer, breast cancer, melanoma and lung cancer.

The Cancer Society Auckland provides a wide range of services which include fully subsidized accommodation for patients at Domain Lodge in Auckland. Domain Lodge is also the hub for the Society's support and information services which are provided free of charge.

Currently the Society does not have resources available in New Zealand Sign Language for members of the Deaf and Hearing Impaired Community. The Society in conjunction with the Auckland Deaf Society and Look Good Feel Better will assist in the development of a DVD resource "Not going through a journey with Cancer alone" which will be both an informative DVD as well as the sharing of personal experiences around a Deaf person facing a cancer diagnosis.



The Cancer Society Auckland is fully supportive of the Deaf Expo 2 in which the DVD resource "Not going through a journey with cancer alone" will be launched.

The Cancer Society is also thrilled to be asked to participate at the Deaf Expo 2 to help raise the profile of the Cancer Society and to create an awareness and understanding of the many services provided free of charge to cancer patients within the Deaf and Hearing Community.

If you require any further information please feel free to contact myself (Lyn) on 09 308 0160 ext 322 or email ldrupsteen@akcansoc.org.nz.

Kind regards



Lyn Drupsteen
Organisational Fundraising Coordinator